



SIYAKHOLWA

DEVELOPMENT FOUNDATION

Helping build stronger communities

STAKEHOLDER REPORT

2023

COMPANY OVERVIEW

Founded in 2001, the Siyakholwa Development Foundation (Siyakholwa) is a dynamic Non-Profit Organisation (NPO) committed to driving sustainable development in the marginalised communities of South Africa's Eastern Cape Province. Rather than viewing ourselves as a charity, we see our role as that of a development agency dedicated to empowering individuals and communities, catalysing progress against poverty and unemployment through essential services and unwavering support.

Our mission is to make a profound impact on the lives we touch. Through purposeful programmes, we aim to re-ignite hope and cultivate self-sufficiency in the communities we engage with. By delivering critical services and opportunities, we empower those in need across our province, and beyond.

At Siyakholwa, we champion the belief that every individual deserves a chance to flourish. Our initiatives impact around 7,000 individuals, working to maximise opportunities and pave pathways for skills and capacity development. In doing so, we pave the way for self-reliance, forging brighter futures for individuals, families, and communities.

The ripple effect of our projects extends well beyond individual lives. Empowered breadwinners are better positioned to provide for their families, triggering a transformative shift in family dynamics. By enhancing participants' economic prospects, our endeavours contribute to fortified community resilience and economic upliftment.

Join us in our mission to drive positive change by breaking the grip of poverty that plagues numerous communities. Together, we can foster a society of inclusivity and prosperity, nurturing hope and providing the tools for individual success.

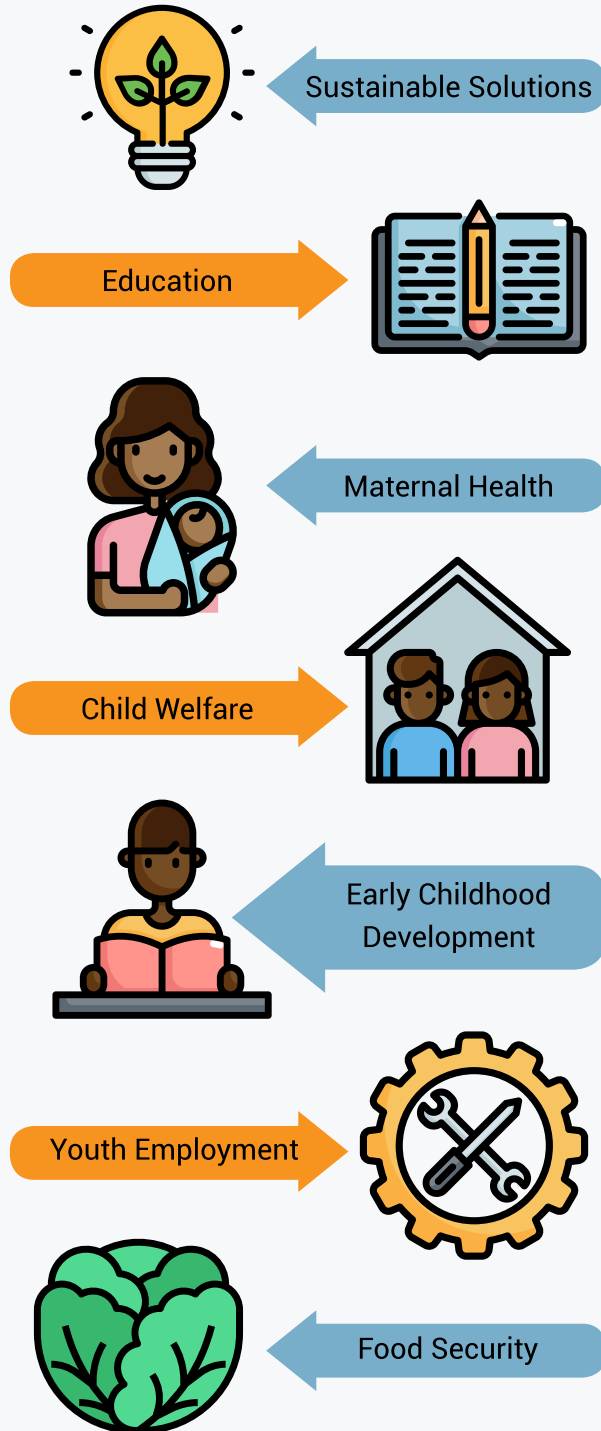


CORE COMPETENCIES

At our core, we are committed to nurturing resilient communities.

Our distinctive competency rests in our ability to discern service gaps and respond with indigenous and sustainable solutions. our focal point revolves around addressing vital social challenges, encompassing poverty, education, maternal health, child welfare, early childhood development, youth unemployment, and food security.

To fulfil our mission, we mobilise resources, cultivate partnerships with stakeholders, and devise inventive programmes that directly influence the lives of community members. With dedicated and impassioned teams in East London, Mthatha, Gqeberha, Keiskammahoek, and Johannesburg, we undertake a pivotal role constructing more robust and dynamic communities within our operational areas. We purposefully target under-served demographics such as residents of informal settlements, townships, and rural regions, ensuring our impact reaches those most in need.



AWARDS AND ACCOLADES

- SmartStart: *Commitment*, 2023.
- SmartStart: *Franchisor of the Year*, 2022.
- SmartStart: *Highest Percentage of Active Playgroups (3rd Prize)*, 2022.
- SmartStart: *Percentage of Franchisees who Completed Journey (2nd Prize)*, 2022.
- SmartStart: *Most Growth for the Last Two Financial Years (1st Prize)*, 2022.
- SmartStart: *Reached and/or Exceeded Franchise Target (3rd Prize)*, 2022.
- Komaso: *Best CWP Project (Non-state Sector)*, 2014 and 2015.





OUR PROGRAMMES

OUR CURRENT PROJECTS

Qobo Qobo Essential Oils Incubator

Qobo Qobo essential Oils Incubator www.qoboqobo.co.za, a social enterprise, was established by Siyakholwa in 2014. With a focus on economic and social upliftment, Qobo Qobo has created an inclusive environment that empowers the local farmers to enter the lucrative essential oils agriculture and production markets.

The value of the Qobo Qobo Essential Oils incubator is twofold.

On the one hand, it offers a profitable venture for essential oils production, yielding substantial returns for farmers and contributing to the prosperity of the community. On the other hand, it fosters knowledge transfer, skills development, and self-sufficiency, enabling farmers to build sustainable futures for themselves and their families.





OUR CURRENT PROJECTS

SmartStart

Siyakholwa serves as the implementing agent (Franchisor) for the esteemed SmartStart programme (www.smartstart.co.za). The programme provides a pragmatic and cost-effective solution to broaden access to affordable and high-quality early learning opportunities, empowering children with the tools they need to thrive.

Designed specifically for children between the ages of three and four, the SmartStart programme is delivered through play groups, day mothers, and integrated into established Early Childhood Development (ECD) programmes.

SmartStart focuses on three fundamental outcomes:

1. Firstly, it drives to ensure that every child can cultivate healthy relationships, fostering happiness and providing a secure foundation for their growth.
2. Secondly, the programme aims to nurture children as exceptional thinkers and communicators, empowering them to confidently engage in listening, reasoning, and speaking activities.
3. Lastly, SmartStart emphasises the development of core general skills such as self-control, perseverance, and flexibility which serve as indispensable tools for both living and learning.

Though our partnership with the SmartStart programme, Siyakholwa is committed to enabling children to reach their full potential, equipping them with essential skills and knowledge for a successful future. Together, we are building a solid educational foundation and opening doors of opportunity for young learners in our country.

First 1000 Days Nutrition Programme

In under-served communities, particularly among pregnant women in poor and marginalised areas such as informal settlements and rural regions, there is often a lack of essential knowledge regarding nutrition and the significance of the first 1000 days in child's life.

Our holistic programme aims to address stunted growth of children by focusing on increasing access to nutrition support and information for pregnant and lactating mothers. We believe that by educating women and providing them with the necessary support for exclusive breastfeeding is crucial. We offer practical workshops where we teach mothers how to prepare nutritious meals, that are not only beneficial for their children's growth, but also enjoyable for them.

We understand the challenge of providing healthy meals in poor and marginalised communities, where high carbohydrate meals are often preferred by adults. Our goal is to educate mothers with knowledge and practical skills to make nutritious choices for their children.

Furthermore, we actively promote the importance of growth monitoring. By raising awareness about regular growth monitoring, we aim to identify any potential issues early on and provide timely interventions.

In line with the advancements in technology, we utilise health tech to deliver direct communication to women by means of their mobile phones. This innovative approach allows us to educate them about their baby's needs and support them in accessing the necessary healthcare services.

First 1000 Days is committed to creating a healthier future for children and communities alike.





OUR CURRENT PROJECTS

Food Security

Through the establishment of multiple agro-ecology community gardens, we actively address the pressing issue of food security within our communities. These gardens are specially designed to cater to the needs of the most vulnerable individuals.

The food harvested from these community gardens is distributed to various institutions, including indigent households, orphanages, old people's homes, schools, and ECD centres. By providing nutritious and fresh produce to those in need, we strive to alleviate hunger and improve the well-being of our community members.

We believe that everyone deserves access to healthy and sustainable food sources. Through the establishment and maintenance of these community gardens, we not only address food security challenges, but also promote community engagement and empowerment.

Together with our partners, we are fostering a future where no-one needs to go hungry, and vulnerable individuals have the necessary support and resources to lead healthy and fulfilling lives.



OUR CURRENT PROJECTS

Agro-Ecology

Siyakholwa is proud to announce the initiation of a groundbreaking agro-ecological pilot project covering 4 hectares of land, generously provided by the Catholic Mission. This innovative endeavour serves as the foundation for the introduction of an agro-ecological node, a significant step towards enhancing our food security initiatives. Within this sustainable framework, Siyakholwa has embarked on the cultivation of organic vegetables, aligning our efforts with the United Nations' Sustainable Development Goals. Agro-ecology, at its core, represents a harmonious synergy between ecological principles and agricultural practices, with a focus on regenerative and sustainable farming methods.

This approach, not only nurtures the health of our planet, but also fosters the wellbeing of our communities, making it a vital component of Siyakholwa's commitment to a more sustainable and prosperous future for all.



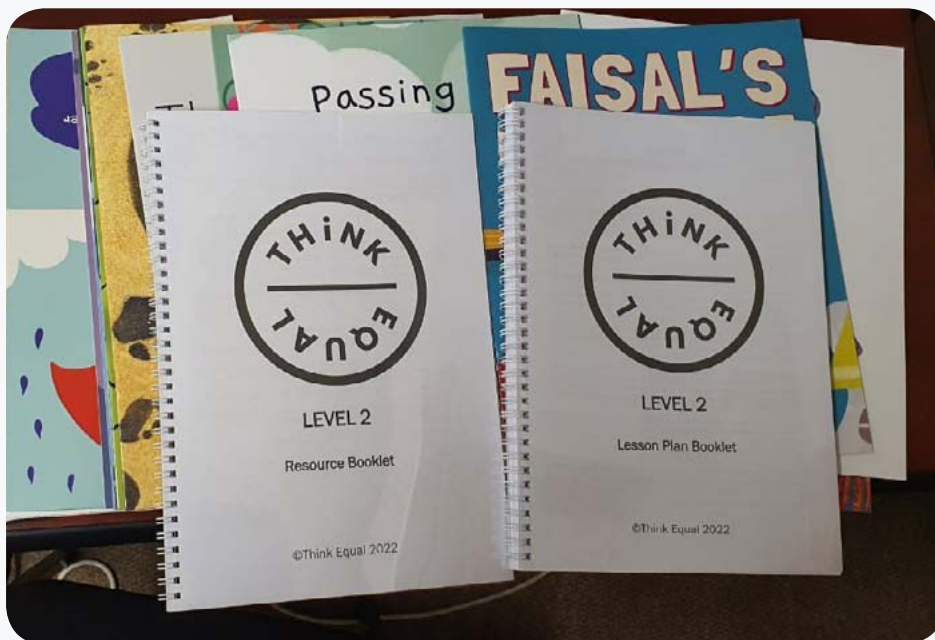


OUR CURRENT PROJECTS

Think Equal

Siyakholwa is at the forefront of pioneering the implementation of the Think Equal programme in the Eastern Cape, marking a significant step toward transformative change in the region's education landscape. Starting with the training of 250 Grade R teachers, Siyakholwa is committed to spearheading this initiative, which seeks to eradicate discriminatory mindsets and break the cycle of violence globally, while ensuring positive outcomes for our children.

Developed in collaboration with renowned experts, the Think Equal programme is specifically designed to instil social and emotional learning in early years, targeting 3 to 6-year-olds. Government, policymakers, and school networks are encouraged to embrace this programme and ideally make it mandatory as a new subject from the age of 3, a critical window for shaping attitudes, values, and behaviours. We challenge those entrusted with the care of our children to consider how it can be acceptable for a child to be compelled to learn mathematics, while the opportunity for that child to acquire the skills of valuing another human being and cultivating healthy relationships remains optional. Siyakholwa envisions the Think Equal programme becoming a cornerstone of education throughout the Eastern Cape, with far-reaching benefits for our children and society as a whole.



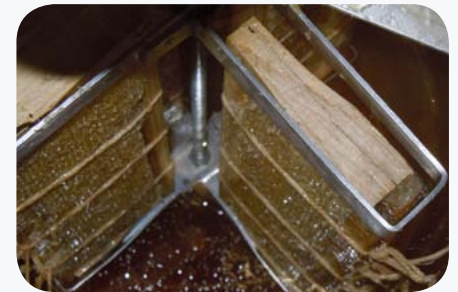
OUR CURRENT PROJECTS

The Siyakholwa Bee, Peach and Maize Milling Project

The Siyakholwa Bee and Peach Project represents a thrilling venture that has yielded impressive results. Over the course of this initiative, approximately 1,000 peach and citrus trees have been meticulously planted, cared for, and successfully harvested.

Moreover, this undertaking has empowered local women through comprehensive training in the art of crafting and bottling delectable jams.

Simultaneously, the Bee Keeping Project has taken flight, commencing with the establishment of 30 beehives, with an ambitious target of expanding this number to one hundred within the next two years. The ultimate vision of this project is to continue to inspire individuals to embark on their own honey-related enterprises, capitalising on the undeniable excellence of Siyakholwa's locally-produced honey, which has garnered a reputation as the finest in town.





OUR CURRENT PROJECTS

Play Areas for Children

Our dedicated team specialises in designing and constructing engaging play areas for children. We create and produce a variety of play equipment such as swings, slides, and climbing frames, with the aim of providing children with enriching play experiences. These play areas are then installed in under-resourced preschools and playgroups within our targeted communities.

We firmly believe in the transformative power of play in a child's development. By creating safe and stimulating environments, we strive to foster optimal conditions for children to play, learn, and flourish. We recognise that play is not only enjoyable, but also essential for nurturing creativity, social skills, and cognitive abilities in young minds.

Our commitment lies in ensuring that every child – regardless of their background or resources – has access to quality play spaces that encourage exploration and growth, and thereby contributing to children's holistic development.

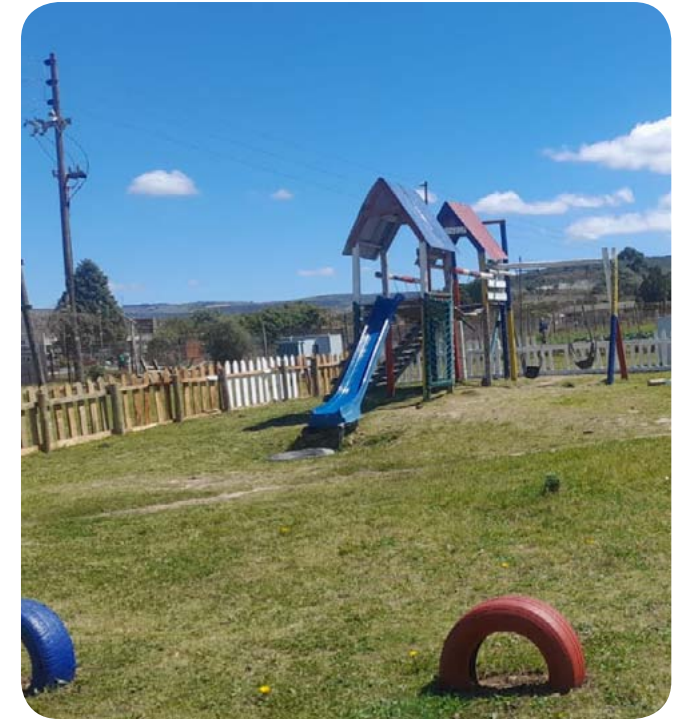


OUR CURRENT PROJECTS

Toy Production from Recycled Materials

Our dedicated team creates toys and learning aids using recycled materials, which are then donated to play groups. By re-purposing and upcycling waste materials, we are not only promoting sustainability, but are also providing children with access to educational and engaging play materials.

We aim to remove financial barriers through this donations programme so that all children, regardless of their financial circumstances, can benefit from the joy and educational opportunities that play provides.



OUR CURRENT PROJECTS

Placemaking

The absence of play and recreational areas in our target communities poses a challenge for families seeking places to relax and watch their children play. As part of our placemaking project, we are dedicated to addressing this need by establishing parks and recreational areas within informal settlements and townships.

Our focus is on bringing joy and respite to under-served communities. These carefully-designed spaces, not only enhance the quality of life for residents, but also contribute to overall development and social cohesion.



OUR CURRENT PROJECTS

Gold Youth

Gold Youth (goldyouth.org) is a transformative Youth Development Programme that centres on social behaviour change, education, and job creation. Our primary objective at Gold Youth is to test and expand the efficacy of youth peer education as a methodology for fostering positive community transformation.

By means of our 'each-one-teach-one' approach, we harness the power of positive peer pressure to bring about sustained change within communities. By equipping young individuals with the necessary skills, knowledge, and tools, we empower them to become peer educators and change agents. These youth leaders play a vital role in influencing their peers to adopt positive behaviours, embrace education, and pursue economic opportunities.

Gold Youth facilitates the understanding that lasting change is achieved by addressing the holistic needs of young people in the form of educational support, mentorship, and training to promote personal and academic development. Additionally, we focus on creating pathways to employment and entrepreneurship, equipping youth with the skills and resources needed to succeed in the job market.

Our commitment to youth development is unwavering, and we strive to create a ripple effect of positive upliftment which reverberates through communities, enabling a brighter and more prosperous future for all.



OUR CURRENT PROJECTS

Greenlight Surveys

Siyakholwa is a proud partner of the Greenlight Movement, actively involved in conducting greenlight surveys on behalf of other movement partners. With a network of well-trained facilitators spread across all provinces, we have the capability to conduct surveys in multiple languages.

The Greenlight Movement represents a collaborative group comprising over 100 non-profits, social enterprises, and businesses. It embraces the greenlight approach which serves as a methodology and metric (survey) to measure, understand, and provide evidence of social impact. By empowering individuals to comprehend and map their own choices, the greenlight approach aids in the progress out of a life of poverty.

This movement encourages active participation and ownership from households and employees as they embark on their journeys towards a better quality of life.



Our Completed Projects

Bright Future Programme

The programme's mission was to instil in children the value of education and the power of informed decisions, offering them a brighter future filled with hope.

Community Work Programme (CWP)

A Government initiative, CWP offered income security and dignified work to combat unemployment and poverty. This programme proved areas and lives by engaging in meaningful work – infrastructure repair, childcare, and crime prevention. Siyakholwa managed more than 7,000 participants in the Eastern Cape, and was awarded the 'Best CWP Project' demonstrating excellence in implementing this vital programme.

Expanded Public Works Programme (EPWP)

EPWP offered temporary employment for the unemployed, fostering skills, work experience, stipends, and future job prospects. Siyakholwa successfully implemented this initiative in Cape Town (Delft), Gauteng (Muldersdrift), and East London, with 300 registered participants.

Vetiver Conservation Initiative

This initiative focused on conservation and the construction of Stone Check Dams for donga reclamation, offering substantial benefits to communal lands by preserving soil, water, and nutrients.

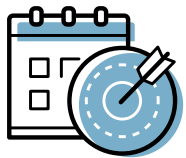
DIFFERENTIATORS

Siyakholwa stands out distinctly among its competitors as a Non-Profit Organisation (NPO) operating in the realm of social development and uplifting under-served communities in townships and rural areas due to the following factors:



Comprehensive Approach

Siyakholwa employs a holistic approach that encompasses a wide spectrum of initiatives, ranging from education and healthcare to economic empowerment. This multi-faceted approach addresses the diverse needs of communities, fostering sustainable growth.



Targeted Focus

Siyakholwa's unwavering commitment to townships and rural areas underscores its dedication to the most marginalised communities. This targeted focus allows for tailored interventions that resonate with the unique challenges and aspirations of our target areas.



Innovative Solutions

Siyakholwa excels in generating innovative solutions to intricate social issues. By consistently introducing inventive programmes, the organisation remains adaptable and effective in addressing evolving community needs.



Collaborative Partnerships

Siyakholwa's ability to forge strong partnerships with local stakeholders, governmental bodies, businesses, and other organisations enhances the reach and impact of its initiatives. Collaborative efforts amplify the efficacy of its interventions.



Measured Impact

Siyakholwa's commitment to transparency and accountability is evident through its rigorous impact assessment practices. By continually measuring the outcomes of its programmes, the organisation ensures tangible results and maximised benefits for the communities it serves.





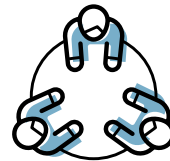
Local Empowerment

Siyakholwa empowers local community members to become active participants in their own upliftment. By involving and training individuals from within communities, the organisation fosters sustainable change from the ground up.



Long-Term Commitment

Siyakholwa's dedication extends beyond short-term solutions. With a focus on sustainable development, the organisation invests in projects that create lasting impacts, leaving communities stronger and more self-reliant.



Cultural Sensitivity

Siyakholwa's deep understanding of the cultural nuances in townships and rural areas allows it to design interventions that resonate with local values and traditions, ensuring greater community acceptance and ownership.



Resource Mobilisation

Siyakholwa showcases adeptness in mobilising resources, both financial and human, to support its initiatives. This ability to garner support amplifies the organisation's reach and capacity.



Passionate & Dedicated Team

Siyakholwa's team is characterised by their passion, dedication, and a deep connection to the communities they serve. This commitment translates into programmes that, are not only effective, but also genuinely transformative.

In essence, Siyakholwa distinguishes itself from competitors by its comprehensive, innovative, and collaborative approach, its focus on sustainable change, and its ability to deeply connect with and empower the communities it serves, ultimately creating a meaningful and enduring impact.



KEY MEMBERS OF THE TEAM



Rejoice Shumba-Mtisi

Group Director

Rejoice is a fervent advocate for social enterprises, community development, and early childhood development. With extensive experience and a results-driven approach, she emerges as a motivated, resourceful, and goal-orientated leader, adept at overseeing numerous projects. A perceptive and internationally-experienced PhD holder in Sociology, Rejoice brings a robust foundation of knowledge and expertise to her role. Her proficiencies encompass strategic management, team leadership, organisational administration, socio-economic research, entrepreneurship, academic instruction, writing, and publishing.

This comprehensive skill set positions her as a versatile professional capable of contributing to a wide spectrum of Siyakholwa's operations. In her capacity as Group Director, Rejoice is profoundly dedicated to empowering communities and individuals to attain self-sufficiency and unleash their inherent potential. She has effectively guided teams of varied sizes, cultivating a robust skill set in strategic management within the non-profit sector and social enterprises.

Her competencies extend to project co-ordination, management, human resources administration, and organisational growth, enabling her to efficaciously steer the expansion and impact of the entities she serves.



Odwa Njoba

Programme Lead

Odwa is a devoted professional who embarked on his journey with Siyakholwa in 2006, amassing over 15 years of growth and evolution as an individual and leader. In the period of 2007 to 2009, he notably served as a Project Manager for the Unilever Paprika Project, funded by the Development Bank of South Africa, achieving excellence in project planning, management, and community facilitation at the Zanyokwe Irrigation Scheme.

For over 8 years, Odwa effectively held the position of Operations Manager, successfully engaging with municipal stakeholders across 8 municipalities. His pivotal role encompassed co-ordinating the COGTA Community Work Programme, employing more than 7,500 participants. Backed by a Diploma in Cost Management Accounting and further qualifications in project management, community leadership, and contracting, Odwa's commitment to learning shines. Completion of a course in Innovation in Public Employment underscores his dedication to continuous growth and professional advancement. With an extensive track record, expertise, and steadfast dedication, Odwa's contributions to Siyakholwa and the communities it serves have been substantial. His diverse skill set and passion for community upliftment render him a cherished asset.



Samuel Ngoma

Gauteng Branch Manager & SmartStart Coach

Samuel Ngoma's journey from the Muldersdrift areas of the West Rand in the early 1960s is nothing short of remarkable. Overcoming challenges, he completed his entire schooling within an impressive 7 years despite starting at the age of 13. His trajectory led him to excel in banking as a teller at the then Barclays Bank for a decade.

Driven by a thirst for growth, Samuel transitioned into property management, sales, and development, honing negotiation, leadership, and innovation skills over 8 years. His commitment to learning led him to become a business manager and social auxiliary worker, expanding his skill set and passion for making an impact on society.

As Chairperson of the Bethany House Trust, Samuel exemplifies compassion and dedication to those in need.

As the Club Coach of the SmartStart Early Learning Programme, he fosters the growth of the next generation. From unconventional beginnings to becoming a respected figure in banking, property, education, and community service, Samuel's journey showcases determination, resilience, and continuous learning, his achievements inspire that challenges can transform into stepping stones toward growth and success.



Tafara Shuro

Executive Team Member

Tafara is a fervent advocate for community empowerment, deeply believing in the transformative force of positive change in people's lives. With a robust background in community development and training spanning years, Tafara joined Siyakholwa in 2010, actively contributing to projects aimed at eradicating poverty and nurturing entrepreneurship amongst youth and adults.

As an esteemed member of the leadership team, Tafara currently manages the Qobo Qobo essential Oils Incubator, infusing visionary and strategic leadership to ensure the establishment and sustainable growth of businesses that uplift communities. Tafara's drive to create opportunities and empower individuals to flourish defines his work. He remains devoted to arming aspiring entrepreneurs with the skills and resources necessary for income generation, cultivating a spirit of self-reliance and autonomy within the community he serves.

With his potent leadership capabilities and unwavering commitment to catalysing social change, Tafara embodies the core values and mission of Siyakholwa.

PARTNERS

Partnerships and collaborations are the lifeblood of our Sikyakholwa, enabling us to leverage shared expertise, resources, and networks to maximise our positive impact on society.



Why partner with Sikyakholwa?



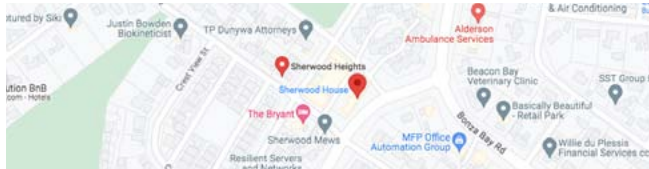
1. Sikyakholwa is a Level One Broad Based Black Economic Empowerment (BBBEE) accredited not-for-profit trust.
2. We are a registered NPO (not-for-profit organisation) and PBO (public benefit organisation) based in South Africa. As an organisation, we have the authority to issue Section 18A Certificates for donations, providing our supporters with the benefit of tax deductibility.
3. As a Level One BBBEE organisation, we have the potential to become your strategic equity partner.
4. We are authorised to issue Socio-economic Development (SED) certificates to South African companies to ensure compliance with regulatory requirements.

5. With a solid track record, we bring a sense of confidence in your donations and investments. At the same time, we maintain a relentless focus on enhancing our executive and management governance for continuous improvement.
6. In its unwavering commitment to governance excellence and fiduciary accountability, the Sikyakholwa Board has formally ratified policies and provides strategic oversight of financial management, risk assessment, and development impact.
7. Our behaviour is guided by a comprehensive Code of Conduct and policies that align with South African legislation. These policies encompass crucial areas such as the protection of children, the elderly, and the environment, as well as promoting employment equity, fair employment practices, and ensuring that health and safety standards are upheld.
8. By supporting Sikyakholwa, you are not only investing in our success, but also the betterment of every community which benefits from our programmes. We are most appreciative of any support you can provide, as every donation, no matter the size, contributes to our ongoing community and social upliftment programmes.

Together we can make a lasting impact!

GEOGRAPHICAL COVERAGE AND CONTACT INFORMATION

We have a strong presence in multiple locations, ensuring that our services and support are accessible to diverse communities across the Eastern Cape, and parts of Gauteng. You can find our offices conveniently located in the following areas:



East London Office

Rejoice Shumba Mtisi / Odwa Njoba

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East London, 5241, Eastern Cape, South Africa

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E: rejoice@siyakholwa.co.za / odwa@siyakholwa.co.za



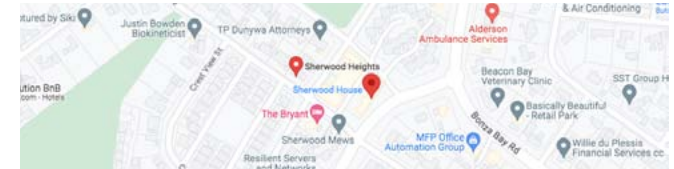
Gauteng Office

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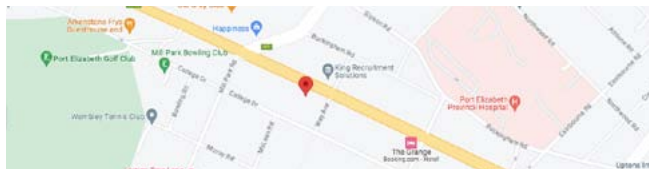
Qobo Qobo Essential Oils Incubator

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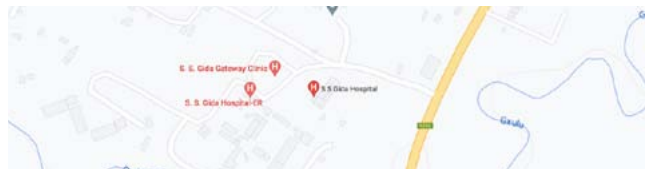


Gqeberha Office

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Keiskammahoek

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Umtata Office

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Whether you're seeking assistance, partnership opportunities, or simply want to learn more about our work, our dedicated teams at each office are ready to welcome you.



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WWW.SIYAKHOLWA.CO.ZA